

## **USNA '74 Class Leadership Communication Practices**

USNA '74 leadership uses different vehicles to keep class members apprised of planned events, important dates, USNA News, and important milestones in the lives of classmates. We choose to embrace the Naval Academy values, shared herewith, as guiding principles for our communication practices:

### **Naval Academy Values**

We are guided by the same values as our Navy and Marine Corps:

#### **Honor**

We are honest in our communications and actions.  
We treat one another with dignity and respect.  
We serve others selflessly and we live with integrity.

#### **Courage**

We honor our rich naval heritage by our courageous pursuit of excellence in all our endeavors.

#### **Commitment**

We live by high standards and hold each other accountable to these high standards.

The primary social media vehicle through which official communications are transmitted is the class website entitled US Naval Academy Class of 1974 (<http://www.usna74.com>). This site was developed as a class initiative. It is maintained by a Class member, and is underwritten with class funds. Content on this website is managed by class leadership.

Additionally, there are Facebook websites created by classmates which enable real-time exchange of news and opinion regarding USNA and maritime affairs. These Facebook pages are maintained and administered by individual class members, and encourage the free exchange of ideas and opinions. Facebook is occasionally used by Class Leadership to communicate updates to classmates on event planning and classmate news. The Leadership group does not endorse any particular page, nor do the views expressed by classmates on these pages necessarily represent those of class leadership or the Naval Academy Alumni Association.

We encourage classmates who engage in dialogue on Facebook in these sites to exhibit behavior and language consistent with the Naval Academy Values and the wardroom etiquette we all learned as Ensigns and 2<sup>nd</sup> Lieutenants.

John Yaeger – President

Rusty Yeiser – Vice President

Earle Babcock – Treasurer

Roger McEvoy - Secretary